

# Motorola V710 - Embedded Bluetooth, Camera and Video Phone

## Features

- 1.2 megapixel camera with flash
- Get sports, news and e-mail with Mobile Web 2.0
- PIX, TXT and Video Messaging
- Record and store up to 45 15-second videos
- Connectivity via Bluetooth®
- Download games, ringtones and graphics
- Integrated speakerphone
- Trans Flash removable memory slot
- 10 MB user storage
- Speaker independent digit and name dialing
- 2.2" 176x220 internal screen; up to 262K colors
- 1.3" 98x67 external color display; up to 4K colors
- Self-portrait and picture caller ID capable external display
- 500 phone book entries to store all of your contacts
- Enhanced Messaging Service (EMS)
- Voice dialing
- GPS capable for E911 emergency
- Embedded animated screensavers and full screen wallpapers
- OTA capable
- Currency converter
- TTY compatible
- Handset Insurance

## Specifications

- Dimensions: 3.7" x 1.9" x .90"
- Weight: 4.5 oz
- Standard LiIon (800 mAh) Battery:

Mode	Usage	Standby
Tri-Mode	Up to 173 minutes or	Up to 165 hours

Communications for the next century - today!

**The Wireless Devices Group is pleased to announce the new Motorola V710 to the product line-up August 11th.**

The V710 Offers the Following:

- 1.2 megapixel camera - VZW's first megapixel camera!!
- Bluetooth® wireless technology  
For Bluetooth technical information, click on the Features link and scroll down to the Bluetooth section
- Video capture, playback and messaging to any email address
- Get sports, news and e-mail with Mobile Web 2.0
- Integrated speakerphone



Headset Sold Separately

## Product SKUs

Dymax	Mock-Up	FRU	Vision
88613GHBPA	PP10213	FRUV710	3403

## National Retail Price

2 Year	1 Year	FREEUP	Full Retail
\$319.99	\$369.99	N/A	\$419.99

## Standard Packaging

- Battery Charger
- Lithium-Ion Battery
- Battery Door
- Holster
- User Manual
- Quick Reference Guide
- Welcome CD



# V710 Bluetooth Accessories

## Bluetooth Headset

66519



\$79.99

Introductory Price - Limited Time Offer

Enjoy handsfree convenience, with the ability to answer, place and end calls, all with the touch of a button.

### **Key Features:**

- Compact, lightweight, and stylish
- Multifunction button allows you to power, sync to your phone, and also place, receive and end calls
- Removable ear hook (allows you to wear on either left or right ears)
- Volume Orientation technology (allows volume control to always be set upright)

## Bluetooth Car Kit

S9642



\$199.99

Fulfillment Only

Communicate with Bluetooth-enabled wireless phones, from within your vehicle.

### **Key Features:**

- 5-Watt speaker
- High performance noise cancellation microphone (mutes volume for incoming calls)
- DSP echo cancellation for optimal audio performance
- Easy-to-use user interface module

## Bluetooth Speaker

66508



\$99.99

Fulfillment Only

Introductory Price - Limited Time Offer

Connect to other Bluetooth devices and get crisp, clear sound anytime, anywhere.

### **Key Features:**

- Lightweight and portable
- Rechargeable battery uses a travel or vehicle charger
- 1-Watt speaker for noisy environments
- DSP echo cancellation for optimal audio performance (when synced with phone)
- Visor mount case, lanyard attachment, and headset jack
- Rubberized feet for no-slip desk use

### **Motorola Mail-In Rebate**

Customer will receive a free Y cable or \$20.00 mail in rebate with the purchase of a Motorola Bluetooth Headset (66519) or a Bluetooth Speaker (66508). Offer available August 11<sup>th</sup> through October 31<sup>st</sup>.

Having Bluetooth on constantly will cause a 20% reduction in standby time and an 8% reduction in usage time.

# V710 Optional Accessories

<p><b><u>Bluetooth Headset-Teal</u></b> 66530 \$99.99</p>  <p>Fulfillment Only</p>	<p><b><u>Leather Case</u></b> MOT710CAS \$19.99</p> 	<p><b><u>Vehicle Power Charger</u></b> MOTP3KVPC \$29.99</p> 	<p><b><u>Travel Charger-In Box</u></b> 66451 \$29.99</p> 	<p><b><u>Standard 840 mAh Battery-In Box</u></b> 66510 \$39.99</p>  <p>Fulfillment Only</p>	<p><b><u>Extended 1400 mAh Battery</u></b> 66509 \$59.99</p> 
<p><b><u>Hands Free VPC</u></b> 66469 \$69.99</p> 	<p><b><u>Install Hands-Free Kit</u></b> S9950A \$89.99</p> 	<p><b><u>Hang-up Cup</u></b> 66512 \$49.99</p>  <p>Fulfillment Only</p>	<p><b><u>Holster-In Box</u></b> 66516 \$14.99</p>  <p>Fulfillment Only</p>	<p><b><u>Replacement Antenna</u></b> RLN5712A \$9.99</p> 	<p><b>PST TOOLS:</b> PST Kit (USB Cable and Charger) Part # RLN5691A</p> <p><b>Cellebrite Cables:</b> CEL-9MOT</p>

Note: V710 does not work with MOTP2K VPC or Power Glow VPC (31-0095-ICE,31-0095-BLUE,31-0095-RED)

# Support Tools

## Launch Kits

Motorola will send Launch Kits to all Verizon Wireless Direct locations to arrive week of August 2nd.

Launch Kits contain an introduction letter, 10 spec sheets, 10 pocket guides, 10 training guides, 2 V710 Dummy Units. The kit will also include 2 sets of \$70 rebate pads. Store locations may use the V710 Dummy Units in the kits to immediately merchandise their locations for the V710 launch.

Store locations may use the literature, product sheets, accessory brochures, data brochures and other training materials internally. Manufacturer's literature should not be displayed or presented to customers.

## Merchandising

Call Out Cards for the V710 will be shipped directly to the stores. The date will be communicated within the next few days. Please check with your Area Merchandising Contacts if you need additional cards. The code for the Call Out Card is MV710L0704. The Call Out Card link is located in the Equipment Guide.

## **Placement:**

For placement of the V710 in the Verizon Wireless Communications Stores, please refer to the document on the Verizon Wireless Intranet Retail Site referring to Handset Placement For All Slatwalls. Click on the link to view:

[Placement](#)

## Product Literature

Product Literature for the V710 will be shipped directly to the stores. The date will be communicated within the next few days. To obtain literature, please follow Area Procedures. The code for the Buckslip is P04VW146 MV7100704. To view an Adobe Acrobat file for the CDM-V710 literature, click on the link below:

<http://webfiles.vzwcorp.com/departments/marketing/WEP/Merchandising/buckslips/motorola/V710.pdf>

## Product Training

Should you require any product training or support, please contact the Motorola Account Manager for your area.

Northeast	Kevin Grady	(201) 447-7976
South	Susan Tiledetzke	(770) 889-5855
Midwest	Mike Borrelli	(216) 265-2088
West	Chris Loyer	(949) 399-4025

# Using The T-Flash Card

V710

## Removable memory storage functionality

The following grids show what types of files can be transferred to the removable memory card.

### RINGTONES

Media Object	Store to Memory Card	Store to Phone Memory	Comments
Ringtones downloaded with Get It Now	No	Yes	
Ringtones received via EMS	No	Yes	

### PIX

Media Object	Store to Memory Card	Store to Phone Memory	Comments
User generated Pictures received from other users via Picture Messaging	Yes	Yes	Can be copied to the desktop as well
Pictures downloaded with Get It Now	No	Yes	
User generated pictures	Yes	Yes	Can be copied to the desktop as well
Pictures received from PIX Place	No	Yes	Licensed content cannot be moved to the SD Card or desktop

### FLIX

Media Object	Store to Memory Card	Store to Phone Memory	Comments
User generated Video clips received from other users via Flix Messaging	Yes	Yes	Can be copied to the desktop as well
Video clips downloaded via Get It Now	No	Yes	
User generated video	Yes	Yes	Can be copied to the desktop as well
Video clips downloaded via VCAST	No	Yes	
Video Clips received from PIX Place	No	Yes	Licensed content cannot be moved to the SD Card or desktop

### MP3/MUSIC

Media Object	Store to Memory Card	Store to Phone Memory	Comments
MP3 file transferred from personal computer	Yes Note: MP3 files can be played from the memory card	No Note: MP3 files cannot be transferred from memory card to the phone	

# Helpful Hints

## Manually Programming the V710

1. Power on the phone
2. Press [7], [4], [6], [6], [3], [#], [Menu], [Menu]
3. Select NAM 1
4. Press select (+) to open the NAM programming menu
5. Press the keypad keys for the 10-digit MIN. Open the MIN editor and enter the new MIN
6. Press OK (+) to store the new MIN
7. Similarly, enter the appropriate numbers for the IMSI, MDN, AMPS System ID and CDMA System ID
8. Press Done (-) to close the NAM programming menu
9. Press Exit (-) to close the user activation menu

## Pairing Instructions (For Motorola Bluetooth Accessories)

1. On the phone, perform a device discovery by pressing menu (menu button symbol)
2. Scroll to settings and press OK
3. Scroll to Connection and press OK
4. Press OK to select Bluetooth Link
5. Scroll to Setup and press OK
6. Scroll to Power, press OK to turn it ON
7. Press OK
8. Press Back to return to the Bluetooth Link screen
9. Press OK to select Handsfree
10. Press OK to select Look For Devices; screen will show scanning
11. Your phone displays a list of device(s) located within range of the phone. If your phone is already connected to a device, the phone lists the connected device and identifies it with a ü (in use) indicator
12. To connect to a device, highlight the device name and press Select
13. The device may request permission to bond with your phone
14. Select Yes and enter the correct PIN code (default code 0000) to create a secure connection with the device. When the connection is made, the Bluetooth indicator or a Bluetooth message displays in the home screen

## OTA Instructions

1. Perform the usual billing system activation procedure
2. Power up the phone and enter the Star Code, \*228 + [send], on the handset
3. The following audio message will be heard:  
"Welcome to Verizon Wireless' Over the Air programming. This call is airtime free. Press '1' to program your phone. Press '2' to update your roaming capabilities."

Note: Programming will take up to 2 minutes. Should the programming exceed 45 seconds, the following audio message will be repeated at 25-second intervals: "Please continue to hold. Your phone is being programmed."

You will hear an audio message once the phone has been successfully programmed

## How to View the Software, PRL, ERI and Browser Version

1. Select Phone Info from the menu (9)
2. Select Other **Information**
3. Select **SW Version**

## How to Access Mobile Web 2.0

1. Press the Navigation Key to the left
2. Press the OK key to launch Mobile Web 2.0

## How to Access Get It Now

1. Press the Navigation Key to the right
2. Press the OK Key to launch Get It Now
3. This will bring you to the Catalog where you can begin selecting from What's New, Fun and Games, Tones, etc.

# Features/Advantages/Operation of the V710

Features	Advantage	Operation
Mobile Web 2.0	Get sports, news and e-mail	<ol style="list-style-type: none"> <li>1. Press the Navigation key to the left</li> <li>2. Press the OK key to launch the browser</li> </ol>
Taking and Sending a Picture	With the 1.2 megapixel camera, bring quality to your snapshots, allowing for clear, vivid images that you can save and send	<ol style="list-style-type: none"> <li>1. Press and hold the camera key to activate the viewfinder</li> <li>2. Aim the camera</li> <li>3. Press <b>CAPTURE</b> or the camera key to take the photo</li> <li>4. Press <b>STORE</b> and <b>Store Only</b> Picture is saved to the Media Gallery</li> <li>5. Select Send in Message after taking the picture. Enter phone number, email address, or press Phonebook to select a Phonebook entry where the message will be sent</li> <li>6. Image will appear in viewfinder. Use keypad to enter message. Press Next, then press Send</li> </ol>
Recording a Video and Sending a Video Message to An E-mail Address	To record life's moving moments and share them with family and friends	<ol style="list-style-type: none"> <li>1. Aim the phone at the scene you want to record</li> <li>2. Press <b>CAPTURE</b> to begin recording</li> <li>3. Press <b>STOP</b> to stop recording</li> <li>4. Press <b>STORE</b> to save the captured video clip as a file or message attachment <ul style="list-style-type: none"> <li>• Press Menu </li> <li>• Scroll  to <b>Media Gallery</b>, then press </li> </ul> </li> <li>6. Scroll  to <b>Video Camera</b>, then press </li> <li>7. Press  to start recording and  again to stop</li> <li>8. Press  to store the video</li> <li>9. Scroll  to <b>Send in Message</b>, then press </li> <li>10. Enter an email address, then press </li> <li>11. Enter message and press </li> <li>12. Enter message information and then <b>SEND</b> </li> </ol>
Speakerphone	Lets you enjoy hands-free communication at any time	<ol style="list-style-type: none"> <li>1. Press the speakerphone button on the left side of the phone. Display will show Spkrphone On</li> </ol>