Introducing the First Video & Camera Phone – LG VX7000

Features

- 800 MHZ CDMA / 1.9 GHZ PCS (ALL DIGITAL)
- 1xRTT Voice and Data Capable
- Embedded VGA Digital Camera with Flash to Capture 15-Second Video Clips or Still Pictures (save up to 31 videos and 200 photos)
- CMOS 300K Pixel Camera
- Innovative Rotating Lens
- Resolution Adjustment
- Mobile Web Capable
- Get It Now® Capable
- Video Messaging Capable (video format viewable with Apple® QuickTime® 6.5)
- Picture Messaging
- Enhanced Messaging Service (EMS)
- Two-Way Short Messaging Service (SMS)
- Large Full-Color External and Internal LCDs
- 176 x 220 pixel, 262K Color, TFT main display with up to 11 lines of text and status indicators
- 96 x 96 pixel, 4.096 Color, STN external display
- Personal Organizer: Calendar with Scheduler, Voice Memo (up to 4 minutes), Notepad
- Tools: Alarm Clock, Ez Tip Calc, Calculator, World Clock
- Address Book with 500 contacts - each stores 5 numbers, 2 email addresses and picture ID
- Speed Dialing (99 Entries)
- CMX MIDI for Polyphonic Ringer and Sound Capability
- 20 Unique Default Ringtones plus Vibrate and Silent Alert
- Voice-Activated Dialing
- New & Improved User Interface
- 5-Way Navigation Key

Specifications:

- Dimensions: 3.69" x 1.89" x 0.98"
- Weight: 3.88 ounces

Mode	Usage	Standby
Digital	Up to198 Minutes OR	Up to 180 Hours

A camera phone fluent in video!

The LG VX7000 video/camera phone embodies all the latest trends in mobile phone technology, taking the camera phone to a new level with video capability and rotating lens. The stylish VX7000 allows anyone to be the star of the show by recording 15-second videos that can be sent to any valid e-mail address. Digital photos can be shared instantly with Picture Messaging, and with the innovative rotating lens and embedded flash, self-portrait shots are a snap, even at night. Now you can capture those special and spontaneous moments in your life anytime, anywhere. All of this, plus two large, full-color screens, speed dialing, voice-activated dialing, personal organizer, large address book (500 entries) and MIDI sound, and much more!

New & Improved User Interface!

Lights, Camera, Action!

Product and Dummy SKUs

DYMAX	OMNI	Mock-Up Unit
LG-VX7000	VX7000	LG-VX7000DP

FRU Codes

FRU	VISION
FRULGVX7000	3407

National Retail Price

2 Year	1 Year	FREEUP	Full Retail
$249.99	$299.99	N/A	$399.99

Standard Packaging

- Standard Lithium-Ion Battery (1,100 mAh)
- AC Travel Charger
- Holster
- User Guide
- Quick Reference Guide
- Welcome CD

LG VX7000 Optional Accessories

VPC – Vehicle Power Charger

LGVPC-1

$29.99

Same as the VX3200

AC Travel Charger – In Box

LGTVL-1

$29.99

Same as the VX3200

Standard Slim Lith Ion Battery (1,100 mAh) – In Box

7000BATSLG

$39.99

Extended Lith Ion Battery (1,700 mAh)

7000BATXLG

(Fulfillment Only)

$59.99

Lambskin Case with Swivel

LGCAS7000

$19.99

Mobile Office Kit

VERKULG7000

(Fulfillment Only)

$39.99

Hands-Free VPC

LGVXPHF-1

$69.99

Same as the VX3200

Holster – In Box

7000HOLLG

(Fulfillment Only)

$14.99

Replacement Antenna

7000ANTLG

$9.99

Celebrite Cables

Celebrite cables are used to transfer phonebooks from 1 manufacturer's

phone to another manufacturer's phone.

Order cable CEL-65LG to support the launch of the VX7000. This cable is the same as the VX3200 cable.

Support Tools

Launch Kits
LG will send Launch Kits to all Verizon Wireless Direct locations the week of **June 14th**.

Launch kits contain one mock-up unit, training manual, ten spec sheets, ten reference cards. Store locations may use the **VX7000** mock-up units in the kits to immediately merchandise their locations for the **VX7000** launch.

If your location does not receive a Launch Kit, please contact your Area Merchandising Manager for a replacement kit.

Store locations may use the literature contained in the launch kit internally. Manufacturer's literature should not be displayed or presented to customers.

Merchandising
Call out cards are available for the VX7000 in the collateral warehouses. Please check with your Area Merchandising Contacts if you need additional cards. The code for the call out card is C30169 VX7000 CPElg 11/03.To view an adobe Acrobat file of the VX7000 Call out card, click on the link below:

VX7000 Call Out Card

Placement
For placement of the VX7000 in the Verizon Wireless Communications Stores, please refer to the Handset Placement for All Slat walls document found on the Verizon Wireless Intranet Retail Information Site. Just click on the below to view:

Placement

Product Literature
Product Literature is available in the collateral warehouses. To obtain literature, please follow Area Procedures. The literature code for the VX7000 is C30169 LGVX7000 11/03. The completed VX7000 buckslip will be available 6/15. To view an adobe Acrobat file of the VX7000 Buckslip, click on the link below:

VX7000 Buckslip

Product Training
Should you require any product training or support, please contact the LG Corporation Account Manager for your Area.

NE Area
Teresa Cangialosi	(201) 988-3325
Ken Bagwell	(919) 779-1504

MW Area
Jim Grothjan	(513) 245-2027
Chris Diggory	(773) 348-0258

South Area
Michael Rickert	(772) 784-8190
Frank Graham	(713) 252-5442

West Area
Bill Vlahandreas	(707) 537-7888
Jim Lake	(858) 735-5341

Helpful Hints

Manually Programming the VX7000

1. Press "menu" + 0 and press "000000"
2. Press "1" key for Service Programming
3. Press "ok" (Read only)
4. Input the "Phone number (MDN)" and press "ok"
5. Input the "Phone number (MIN)" and press "ok"
6. Input the "NAM1 Home SID" and press "ok"
7. Input the "NAM1 Name" and press "ok"
8. Confirmation "Basic NAM1 is completed" when programmed successfully
9. Press Left Soft Key for "Exit". Powering Down will proceed

OTA Instructions

1. Perform the usual billing system activation procedure
2. Power up the phone and enter the Star Code, *228 + [send], on the handset
3. The following audio message will be heard:
"Welcome to Verizon Wireless' Over the Air programming. This call is airtime free. Press '1' to program your phone. Press '2' to update your roaming capabilities."

Note: Programming will take up to 2 minutes. Should the programming exceed 45 seconds, the following audio message will be repeated at 25-second internals: *"Please continue to hold. Your phone is being programmed."*
You will hear an audio message once the phone has been successfully programmed

How to Access the Web

1. Press up on the Navigation Key to access the web browser.
2. Once the web browser is launched, you will see the Home Page.
3. You can end a browser session by pressing **END** at any time.

IP Address Programming

1. Press "menu" + 0 and enter service code "000000"
2. Press 9 for "WAP Setting"
3. 6 Items will be displayed on the LCD screen
4. Press 1 for "Proxy Address Setting"
5. Press 2 for "Proxy Port Setting"
6. Press 3 for "User Password"
7. Press 4 for "Homepage"
8. Press 5 for "Clear Perm Mem"
9. Press 6 for "Reset Browser"

How to Send a Text Message

1. Press **Left Soft Key** for **Message** and select **New Txt Msg (1)**
2. Press **Left Soft Key** for **Add** to enter a recipient from the **Contacts**, **Group** or **Recent Calls** menu or use the Key Pad to enter a new email address or phone number and press **OK**. Up to ten recipients can be added.
3. Scroll down and enter the message (up to 160 characters) using the keypad and press **OK** for **SEND**

How to View the Software, PRL, ERI and Browser Version:

1. From the **SETTINGS & TOOLS** menu, select **System (4)**
2. Select **Device Info (2)**
3. Select **SW Version (2)**

The below link includes technical information for the data base management group
VX7000

Features	Advantage	Operation
Video Messaging	**Capture up to thirty-one 15-second videos & share them via e-mail**	1) Press the **Camera/Video Key** twice. 2) Press **OK** for **REC** to start recording. 3) Press **OK** for **STOP** to stop recording. 4) When finished recording, press **Left Soft Key** for **Save**.
Picture Messaging	**Send and receive messages comprised of a combination of text, sounds, and photos.**	1) Press **Left Soft Key** for **Message** and select **New Pix Msg (2)**. 2) Press **Left Soft Key** for **Add** to enter a recipient from the **Contacts**, **Group**, **Recent Calls menu, or Pix Place** `or use the Key Pad to enter any valid e-mail address or phone number* and press **OK**. Up to ten recipients can be added. 3) Scroll down and use the Key Pad to enter the **Text**, **Pix** or **Flix**, **Sounds** and **Subject** you wish to add to the message and press **OK** for **SEND**. **Video clips can only be sent to email addresses at this time.*
Digital Camera with Innovative Rotating Lens & Embedded Flash	**Capture still images and save up to 200 photos in the Pix Gallery. Now, self-portrait shots are a snap, even at night.**	1. Press the **Camera/Video Key**. 2. Press **OK** for **TAKE**. 3. When finished, press **Left Soft Key** for **SAVE**.
Verizon Wireless User Interface	**Ease of Use - facilitates the adoption of new services by addressing different user experience levels, varying contexts of use and customer preferences.**	Click on the link below to view the Reference Guide for the new User Interface <u>User Interface Reference Guide</u>
Get It Now	**Grants access to games applications, and special features. Store up to 4.0 MB of downloadable content.**	While in standby mode, press the **Get It Now** icon on the Navigation Key to quickly access the **GET IT NOW** menu