

- **1.9 GHZ PCS, 800 MHZ CDMA (All digital)**
- **1XRTT capable**
- **Integrated CMOS digital camera**
- **Large, seven-line 262K TFT color display (120 x 160)**
- **External OEL display (96 x 38)**
- **Includes Get It Now (BREW SW version 2.0)**
- **Multi Media Service (MMS)**
- **E911 capable**
- **Download pictures, ringers & games**
- **Voice-activated dialing**
- **Web browser capable**
- **Send and receive short TXT messages**
- **CMX MIDI for sounds & ringers**
- **Express Network capable (Mobile Office Kit sold separately)**
- **499 phone book entries with 5 alphanumeric entries per name**
- **31 Embedded ringer tones plus vibrating alert**
- **Personal Scheduler**
- **T9 text input**
- **TTY/TDD compatible**
- **PC connector type: USB**
- **1-Year limited warranty**
- **Handset insurance coverage: Yes**

#### Specifications

- **Dimensions: 3.54" x 1.9" x .95"**
- **Weight: 3.98 ounces**
- **Standard Lithium Ion (950 mAh) Battery:**

Mode	Usage	Standby
Digital	Up to 150 minutes	Up to 130 hours

Battery Charge Time	Standard Battery Pack 1 ½ to 2 Hours
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## Snap It - Share It - Style It - Store It

The Wireless Devices Group is pleased to announce the introduction of the LG VX6000 to the product line-up on July 8th.

With its built-in camera, complete with zoom control and three resolution adjustments, the new VX6000 from LG creates a totally new experience for mobile users everywhere. The fully customizable VX6000 offers a robust lineup of features in a compact and attractive clamshell, including web browsing, Pix Messaging and Get It Now service capabilities. Other highlights include vice activated dialing, polyphonic ring tones and an extra large phone book to store all those important contacts. With all of this, plus a full color internal screen and awesome rolling external OEL screen.

As an added bonus the LG VX6000 unveils the brand new Verizon Wireless Packaging that includes the interactive welcome CD and the Quick Reference Guide.



Must be my new shoes!



Falling for you ;)



Tour de France here I come!

## Product and Dummy Skus (Vision ID is 3174)

SYSTEM	Airtouch	BAM	Dummy Units
DYMAX	LG-VX6000AT	LG-VX6000BM	LG-VX6000DP

## FRU Codes

SYSTEM	Airtouch FRU	BAM FRU
DYMAX	FRULGVX6000AT	FRULGVX6000

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## Standard Packaging



<u>Travel Charger</u>  \$29.99  DYMAX-6000TVLLG  	<u>Desktop Charger w/Power Supply –In Box</u>  \$39.99  DYMAX- 6000DTCLG  	<u>Standard Slim Lith Ion Battery (950 mAH) In Box</u>  \$39.99  DYMAX-6000BATSLG  	<u>Battery XT Lith Ion (1400 mAh)</u>  \$59.99  DYMAX-6000BATXLG  	<u>Lambskin Leather Case With Swivel</u>  \$19.99  DYMAX-LG6000CAS  
<u>VPC- Vehicle Power Charger</u>  \$29.99  DYMAX-LG6000VPC  	<u>Combo VPC and Lambskin Leather Case</u>  \$39.99  DYNAX-LG6000COM  	<u>Hands-Free VPC</u>  \$69.99  DYMAX-6000PHFLG  	<u>Holster In Box</u>  \$14.99  DYMAX-6000HOLLG  	

**Note:** The Extended Battery will be available through D Fill at launch with limited availability for stores until after 7/15.  
 \*\* Modifications to product caused this delay\*\*

# Support Tools

## Launch Kits

Launch Kits will arrive to all Verizon Wireless Direct locations the week of June 30<sup>th</sup>.

Launch kits contain a specifications sheet, pocket guide, training manual and one **VX6000** Mock-up unit. Store locations may use the **VX6000** mock-up units in the kits to immediately merchandise their locations for the **VX6000** launch.

**If your location does not receive a Launch Kit, please contact your Area Merchandising Manager for a replacement kit.**

Store locations may use the literature, product sheets, accessory brochures, data brochures, and other training materials internally. Manufacturer's literature should not be displayed or presented to customers.

## Product Positioning

In the Standard-Plus-Premium sales strategy, The VX6000 is positioned in the sales environment and to the customer as "Premium".

## Merchandising

Call out cards for the VX6000 will ship directly to stores on July 3<sup>rd</sup>. The code for the call out card is C7686 VX6000 CPE 06/03. To view an adobe Acrobat file of the VX6000 Call out card, click on the link below:

[VX6000 Call out Card](#)

## Placement

For placement of the VX6000 in the Verizon Wireless Communications Stores, Please refer to the Handset Placement for All Slatwalls document on July 1<sup>st</sup> found on the Verizon Wireless Intranet Retail Information Site.

[Retail Information Center](#)

## Product Literature

Product Literature will be available to support the VX6000 launch. Please check with your HQ Merchandising contact for date availability.

## Product Training

Should you require any product training or support, please contact the LG Corporation Account Manager for your Area.

NE Area	Teresa Cangialosi Ken Bagwell	(201) 988-3325 (919) 779-1504
MW Area	Jim Grothjan	(513) 245-2027
South Area	Michael Rickert Frank Graham	(772) 784-8190 (713) 690-4668
West Area	Bill Vlahandreas	(707) 537-7888

## Wireless Devices Web Site

For additional information on other devices visit the Mobile Devices Intranet site. It is an information packed resource that provides current line-up feature information, competitive device comparisons, step-up sales tools, user manuals, text messaging and web browsing instructions as well as other useful links and information.

Click on the link below to access the Mobile Devices Home Page:

<http://infomanager.vzwcorp.com/marketing/departments/wep/Index.asp>

## Competitive Information


Please click on the link below to view a comparison of competitive camera phones.

[VX6000 Competitive Matrix](#)

# Helpful Hints

<p><b><u>Manually Programming the VX6000</u></b></p> <ol style="list-style-type: none"> <li>1. Press <b>'menu'</b> + 0 and press "000000"</li> <li>2. Press <b>'1'</b> key for entering Service Programming</li> <li>3. Press <b>'Ok'</b> (Read only)</li> <li>4. Input the NAM 1 PHONE NUMBER and press <b>'Ok'</b></li> <li>5. Input the NAM 1 HOME SID and press <b>'Ok'</b></li> <li>6. Input the NAM 1 NAME and press <b>'Ok'</b></li> <li>7. If you want to enter more than one item, Press <b>'More'</b> soft key, otherwise Press <b>'EXIT'</b> soft key</li> <li>8. Press <b>'EXIT'</b> again. Basic NAM programming is complete</li> </ol>	<p><b><u>IP Address Programming</u></b></p> <ol style="list-style-type: none"> <li>1. Press menu + 0 and enter service code 000000</li> <li>2. Use Up or Down navigation keys to select WAP setting and Press OK, or just Press 9 key</li> <li>3. Select 1 IP Setting to see or change IP addresses. Select 2 Port Setting to see or change Port Setting</li> <li>4. Select the link you want to see or change. There are 3 links and each link has three different IP addresses</li> <li>5. Edit address and Press Ok. IP address cannot have the value of 000.000.000.000; all digits need to be filled out</li> </ol>
<p><b><u>OTA Instructions</u></b></p> <ol style="list-style-type: none"> <li>1. Perform the usual billing system activation procedure</li> <li>2. Power up the phone and enter the Star Code, <b>*228 + [send]</b>, on the handset</li> <li>3. The following audio message will be heard: "Welcome to Verizon Wireless' Over The Air programming. This call is airtime free. Press '1' to program your phone. Press '2' to update your roaming capabilities." <u>Note: Programming will take up to 2 minutes. Should the programming exceed 45 seconds, the following audio message will be repeated at 25-second intervals: "Please continue to hold. Your phone is being programmed."</u> You will hear an audio message once the phone has been successfully programmed</li> </ol>	<p><b><u>Everything you need to know about your camera functionality</u></b></p> <p>Click on the link below to learn how to :</p> <p>Take a picture Send a picture Pix inbox Pix Outbox Pix Setting Photo Gallery</p> <p><a href="#"><u>Camera Functionality Document</u></a></p>
<p><b><u>How to access the Web</u></b></p> <ol style="list-style-type: none"> <li>1. Press <b>Soft key 1</b> to select Menu.</li> <li>2. Press 6, Wireless Web</li> <li>3. Press 1 Browser start</li> <li>4. Select <b>Soft Key 1</b> for Yes or <b>Soft Key 2</b> for No. After a few seconds you will see the home page</li> </ol>	<p><b><u>Quick Reference Guide</u></b></p> <p>Each phone will come packaged with a VX6000 QRG designed to provide the customer with enjoyable and easy to understand materials that address anticipated questions from customers.</p> <p>Click on the link below to view the VX6000 QRG:<a href="#"><u>Verizon Wireless Quick Reference Guide</u></a></p>

# Features/Advantages/Operation of the VX6000

Features	Advantage	Operation
<b>Integrated Camera</b>	Enables you to quickly snap and send pictures	<p>Press the Camera key and press 1 Take Pix</p> <p>Using phone screen as your viewfinder, press OK to snap picture. (You'll hear a shutter sound and photo will display on screen)</p> <p>Press OK again to prepare to send. Picture is saved in Gallery</p> <p>Press Ok to select address and enter a Verizon Wireless phone number or any e-mail address and press OK</p> <p>Press Left Soft Key Send</p>
<b>Two way SMS/T9 assisted text entry software</b>	Receive and respond to text messages	<p>Press the down arrow on the center navigation key</p> <p>Press 2, Send Msg</p> <p>Press OK and enter an SMS phone number and Press OK</p> <p>Press OK again and enter message</p> <p>Press OK and select Send to send the message</p>
<b>Voice Activated Dialing</b>	Safe, convenient way to dial people	<p>From the Contacts (2) Menu, select Voice Dials (6)</p> <p>Press soft key 1 to select a number to add a voice dial tag to and press OK</p> <p>Record the voice dial tag by following the phone's prompts</p>
<b>Built-in Personal Information Manager</b>	Organized and efficient; tools that help manage your activities	<p>Press soft key 1</p> <p>Scroll down to 8 and press OK</p> <p>Select from the following tools: Schedule, Alarm Clock, Voice Memo, My Shortcut, etc.</p>
<b>Get It Now</b> 	Grants access to games applications, and special features	<p>Press right on the Center Navigation Key. Press OK to start up Get It Now</p>

