

# Fully-Featured LG VX4400B

## Features

- Tri-Mode 1XRTT/CDMA Digital Network Operation
- Get It Now applications
- E911 Emergency Location Capable
- 2.5mm headset jack to accept universal hands-free headsets
- Large 65K STN color display (120 x 133)
- External mono LCD (96 x 64)
- 30 Voice-activated dialing tags
- Voice recorder
- Mobile Web capable
- Send and receive short text messages
- CMX MIDI (musical instrument and games digital interface) sound for ringers
- NationalAccess capable (Mobile Office Kit sold separately)
- Store up to 200 entries in your phone book with easy access to your most frequently dialed numbers
- 26 ringer tones plus vibrating alert
- Melody and character downloads
- TTY/TDD compatible
- PC connector type: USB
- 1-Year limited warranty
- Handset insurance coverage: Yes

## Specifications

- Dimensions: 3.46" x 1.89" x 1.07"
- Weight: 4.0 ounces
- Standard Lithium Ion (950 mAh) Battery:

<u>Mode</u>	<u>Usage</u>	<u>Standby</u>
Digital	Up to 180 minutes	Up to 110 hours

## Battery Charge Time -

Standard Battery Pack: 1 ½ to 2 Hours

The Wireless Devices Group is pleased to announce the introduction of the LG VX4400B to the product line-up when existing VX4400 inventory is depleted.

Introduce yourself to the new VX4400B from LG. You'll find the same mix of impressive features and functions as the popular VX4400, but with a fresh new look. Fun, functional, and easy to use, the VX4400B has everyone talking! The large, full-color internal display has 4 theme colors, 8 wallpapers and a variety of font colors and sizes, and the external caller ID display has 10 custom colors to identify incoming messages. And don't forget the other features you've grown to love: a brilliant backlit keypad, 26 custom ring tones and productivity tools like a web browser, voice-activated dialing, 99 speed dialing entries, and a calendar with scheduler. With Get It Now service, you can download popular ring tones, play your favorite games, and find the best restaurants in town. Get what you want, when you want it. Get It Now!

**The VX4400 is now blue!**



## Product and Dummy SKUs

<u>SYSTEM</u>		<u>Dummy Units</u>
DYMAX	LG-VX4400BMB	LG-VX4400BDP

## FRU Codes

<u>SYSTEM</u>	<u>BAM FRU</u>
DYMAX	FRULGVX4400B

## Standard Packaging



Each VX4400B is packaged with:

- Standard Lithium-Ion Battery (950 mAh)
- Desktop Charger with Adapter
- Holster with belt clip
- User Manual
- Quick Reference Guide
- Welcome CD

Vision ID  
3206

OMNI ID  
VX4400

# LG VX4400B Optional Accessories



## **VPC - Vehicle Power Charger**

Compatible with  
VX Series  
(TM510/VX10/VX2000/  
VX3100  
310107-01-VW

**\$29.99**



## **Travel Charger**

Compatible with  
VX Series  
(TM510/VX10/VX2000/  
VX3100  
VXTVLLG

**\$29.99**



## **Desktop Charger w/ Power Supply - In Box**

VX4400DTCLG

**\$39.99**



## **Standard Slim Lith Ion Battery (950 mAh - In Box**

VX4400BATSLG

**\$39.99**



## **Battery XT Lith Ion (1400 mAh)**

VX4400BATXLG

**\$59.99**



## **Hands-Free VPC**

Compatible with  
VX Series  
(TM510/VX10/VX2000/  
VX3100  
VXPHFLG

**\$69.99**



## **Combo VPC and Lambskin Leather Case**

36-LGCOM4400

**\$39.99**



## **Lambskin Leather Case with Swivel**

34-LGCAS4400

**\$19.99**



## **Mobile Office Kit**

HOLLG4400MOBLG

**\$69.99**



## **Holster - In Box**

HOLLG4400

**\$14.99**



## **Replacement Antenna**

ANTLG4400

**\$9.99**

## **Celebrite Cables**

Celebrite cables are used to transfer phonebooks from 1 manufacturer's  
phone to another manufacturer's phone.

Order cable 45 to support the launch of the VX4400B.

# Support Tools

## Launch Kits

LG will send Launch Kits to all Verizon Wireless Direct locations the week of November 10th.

Launch kits contain one mock up unit and a pack of reference cards. Store locations may use the **VX4400B** mock up units in the kits to immediately merchandise their locations for the **VX4400B** launch.

If your location does not receive a Launch Kit, please contact your Area Merchandising Manager for a replacement kit.

Store locations may use the literature, product sheets, accessory brochures, data brochures, and other training materials internally. Manufacturer's literature should not be displayed or presented to customers.

## Merchandising

Call out cards for the VX4400B are available in the collateral warehouses. Please check with your Area Merchandising Contacts if you need additional cards. The code for the call out card is C30168 VX4400B CPElg 11/03. To view an adobe Acrobat file of the VX4400B Call out card, click on the link below:

[VX4400B Call Out Card](#)

## Placement

For placement of the VX4400B in the Verizon Wireless Communications Stores, please refer to the Handset Placement for All Slat walls document found on the Verizon Wireless Intranet Retail Information Site. Just click on the below to view:

[Retail Information Center](#)

## Product Literature

Product Literature for the VX4400B is available in the collateral warehouses. To obtain literature, please follow Area Procedures. The literature code for the VX4400B is C30168 LGVX4400B 11/03. To view an adobe Acrobat file of the VX4400B Bucksip, click on the link below:

[VX4400B Bucksip](#)

## Product Training

Should you require any product training or support, please contact the LG Corporation Account Manager for your Area.

## NE Area

Teresa Cangialosi (201) 988-3325

Ken Bagwell (919) 779-1504

## MW Area

Jim Grothjan (513) 245-2027

## South Area

Michael Rickert (772) 784-8190

Frank Graham (713) 690-4668

## West Area

Bill Vlahandreas (707) 537-7888

## Wireless Devices Web Site

For additional information visit the Mobile Devices Intranet site. It is an information packed resource that provides current line-up feature information, competitive device comparisons, step-up sales tools, user manuals, text messaging and web browsing instructions as well as other useful links and information.

Click on the link below to access the Mobile Devices Home Page:

<http://infomanager.vzwcorp.com/marketing/departments/wep/Index.asp>

# Helpful Hints

## Manually Programming the VX4400B

1. Press 'menu' + 0 and press "000000"
2. Press '1' key for entertaining Service Programming
3. Press 'ok' (Read only)
4. Input the NAM 1 PHONE NUMBER and press 'ok'
5. Input the NAM 1 HOME SID and press 'ok'
6. Input the NAM 1 NAME and press 'ok'
7. If you want to enter more than one item, Press 'More' soft key, otherwise Press 'EXIT' soft key
8. Press 'EXIT' again. Basic NAM programming is complete

## OTA Instructions

1. Perform the usual billing system activation procedure
2. Power up the phone and enter the Star Code, \*228 + [send], on the handset
3. The following audio message will be heard:  
"Welcome to Verizon Wireless' Over the Air programming. This call is airtime free. Press '1' to program your phone. Press '2' to update roaming capabilities."

Note: Programming will take up to 2 minutes. Should the programming exceed 45 seconds, the following audio message will be repeated at 25-second intervals: "Please continue to hold. Your phone is being programmed."

You will hear an audio message once the phone has been successfully programmed.

## IP Address Programming

1. Press menu + 0 and enter service code 000000
2. Press **9** for **WAP Setting**
3. 4 items will be displayed on the LCD screen
4. Press **1** for **IP Setting**
5. Press **2** for **Port Setting**
6. Press **3** to clear link information
7. Press **4** to clear cache and then the phone is to be reset

## How to Send a Text Message

1. Press the up arrow on the center navigation key
2. Press **2**, Send Msg
3. Enter an SMS phone number to **Sent to 1**
4. Select **Continue** in **option** menu
5. Enter a message in the content entering stage
6. Press **Send** in **Option** to send the message0


## How to Access the Web

1. Press **Soft key 1** to select Menu
2. Press **7**, Wireless Web
3. Press **1**, Browser start
4. Select **Soft Key 1** for Yes or **Soft Key 2** for No. After a few seconds you will see the home page.

The below link includes technical information for the data base management group.

[\\_VX4400B](#)

# Features/Advantages/Operation of the VX4400B

Features	Advantage	Operation
WAP Enabled Web Browser	Internet Access; Send/receive e-mail, get stock quotes, movie listings, etc.	Press the Web on the navigation key while in standby mode to quickly launch the browser
Two way SMS/T9 assisted text entry software	Receive and respond to text messages	Press the up arrow on the center navigation key Press 2, Send Msg Enter an SMS phone number to Send to 1 Select Continue in option menu Enter a message in the content entering stage Press Send in Option to send the message
Voice Activated Dialing	Safe, convenient way to dial people	Press soft key 1 then 7 to select voice services Press soft key 1 to select a number to add a voice tag to and press OK
Built-in Personal Information Manager	Organized and efficient; tools that help manage your activities	Press soft key 1 Scroll down to 7 and press OK Select from the following tools: Schedule, Alarm Clock, Notepad, Voice Memo
Get It Now 	Grants access to games applications, and special features	Press down on the Center Navigation Key. Press OK to start up Get It Now