Introducing the LG VX3200 on May 7th -the 1ˢᵗ of a series of color devices that support basic services* at a great price!

Features

- Tri-Mode
- 1XRTT capable
- Enhanced Messaging Service (EMS) to send and receive text messages with graphics and sound
- E911 Emergency Location capable
- Large 65K STN INTERNAL color display (128 x 128)
- Two-way TXT Messaging
- 99 speed dials
- Voice Activated Dialing
- Speakerphone
- CMX MIDI for polyphonic ringer and sound capability
- Large Phone Book: 300 contacts (each stores 5 numbers and 3 email addresses)
- 36 ringtones plus vibrating alert
- Personalize Theme Colors (Blue, Green, Violet, Orange) and Font Colors (Black, Blue, Red, Green, Pink)
- TTY/TDD compatible
- Bilingual (English and Spanish) capabilities
- PC connector type: USB
- 1-Year limited warranty
- Handset insurance coverage: Yes

Specifications

- Dimensions: 3.35" x 1.81" x .92"
- Weight: 3.53 ounces
- Standard Lithium Ion (1000 mAh) Battery:

Mode	Usage	Standby
Digital	Up to 200 min or	Up to 180 hr

Battery Charge Time -
Standard Battery Pack: Up to 3 Hours

A way with Words, Graphics and Ring Tones!

Yes, you can:

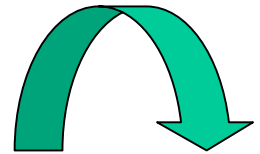Great low Introductory Price of $39.99 after $50 MIR with 2 Yr Agreement

with EMS Send & Receive TXT Messages with Graphics & Sound

Store downloadable Ring Tones, Graphics & Wallpaper purchased through Vtext.com

Go to www.vtext.com

to learn more about purchasing Ring Tones, Wallpaper & Graphics

Polyphonic Ringers & Sound Capability

*Device does not support Web Browsing & Get It Now®

DYMAX Codes

Device	FRU	Mock-Up
LG-VX3200	FRULGVX3200	LG-VX3200DP

National Retail Price

2 Year	1 Year	FREEUP
$89.99	$139.99	N/A

Vision ID	OMNI ID
3386	VX3200

Each VX3200 is packaged with:

- Standard Lithium-Ion Battery (1000 mAh)
- AC Battery Charger
- User Guide
- Quick Reference Guide
- Welcome CD

LG VX3200 Optional Accessories

VPC – Vehicle Power Charger

LGVPC-1

$29.99

A/C Adapter – In Box

LGTVL-1

$29.99

Standard Slim Lith Ion Battery (1000 mAh – In Box

3200BATSLG

$39.99

Extended Lith Ion Battery with battery door (1700 mAh)

3200BATXLG

$59.99

Lambskin Leather Case with Swivel

LGCAS3200

$19.99

Limited Supply Only

Available late May

Combo VPC and Lambskin Leather Case

LGCOM3200

$39.99

Pre-Packaged Combo Plantronics MX150 Headset, VPC and Leather Case

PROM3200COM

$49.98

Hands-Free VPC

LGVXPHF-1

$69.99

Holster – Not included In Box

3200HOLLG

$14.99

Replacement Stub Antenna

3200ANTLG

$9.99

Celebrite Cables

Celebrite cables are used to transfer phonebooks from 1 manufacturer's

phone to another manufacturer's phone.

Order cable CEL-68/2LG to support the launch of the VX3200

Launch Kits

LG will send Launch Kits to all Verizon Wireless Direct locations the week of April 26th.

Launch kits contain one mock-up unit, a pack of "top 10 cards" a pack of datasheets, and a training manual. Store locations may use the **VX3200** mock-up units in the kits to immediately merchandise their locations for the **VX3200** launch.

If your location does not receive a Launch Kit, please contact your Area Merchandising Manager for a replacement kit.

Store locations may use the literature, product sheets, accessory brochures, data brochures, and other training materials internally. Manufacturer's literature should not be displayed or presented to customers.

Merchandising

Call out cards will be dropped shipped to stores no later then May 7th to support the launch of the VX3200. Please check with your Area Merchandising Contacts if you need additional cards. Link to view Call Out Card is now available on the equipment guide database.

Placement

For placement of the VX3200 in the Verizon Wireless Communications Stores, please refer to the Handset Placement for All Slat walls document found on the Verizon Wireless Intranet Retail Information Site. Just click on the below to view:

http://mkt.vzwcorp.com/marketing/merchandise/index..com

Be sure to review the Step up Sales Tool for the VX3200 on the equipment guide database!

Product Literature

Product Literature will be dropped shipped to the stores no later then May 7th to support the launch of the VX3200. To obtain additional literature, please follow Area Procedures. Ability to view an Acrobat file of the Buckslip will be available the week of April 26th.

Product Training

Should you require any product training or support, please contact the LG Corporation Account Manager for your Area.

NE Area

Teresa Cangialosi	(201) 988-3325
Ken Bagwell	(919) 779-1504

North Central

Chris Diggory	(773) 882-8835

MW Area

Jim Grothjan	(513) 245-2027

South Area

Michael Rickert	(772) 784-8190
Frank Graham	(713) 357-2070

West Area

Bill Vlahandreas	(707) 537-7888
Jim Lake	(858) 735-5341

Wireless Devices Web Site

For additional information visit the Equipment Guide. It is an information packed resource that provides current line-up feature information, competitive device comparisons, step-up sales tools, user manuals, text messaging and web browsing instructions as well as other useful links and information.

Click on the link below to access the InfoManager Equipment Guide:

<http://infomanager.vzwcorp.com/tools/equipment/departments/wep/Index.asp>

Helpful Hints

Manually Programming the VX3200

1. Press "menu" + 0 and press "000000"
2. Press "1" key for Service Programming
3. Press "ok" (Read only)
4. Input the "Phone number (MDN)" and press "ok"
5. Input the "Phone number (MIN)" and press "ok"
6. Input the "NAM1 Home SID" and press "ok"
7. Input the "NAM1 Name" and press "ok"
8. Confirmation "Basic NAM1 is completed" when programmed successfully
9. Press Left Soft Key for "Exit". Powering Down will proceed

How to Send a Text Message

1. Press the down arrow on the navigation key
2. Press 3 for "Messages"
3. Press 2. "New Message"
4. Enter an SMS phone number or select name from Contact List
5. Enter a message up to 160 characters
6. Select Options (Right Soft Key) for "Insert Quick-Text", "Insert Object", "Format Text", "Save Quick-Text", or "Insert Signature".
7. Press "Ok" and then "Send" to send the message

OTA Instructions

1. Perform the usual billing system activation procedure
2. Power up the phone and enter the Star Code, *228 + [send], on the handset
3. The following audio message will be heard:
"Welcome to Verizon Wireless' Over the Air programming. This call is airtime free. Press '1' to program your phone. Press '2' to update your roaming capabilities."

Note: Programming will take up to 2 minutes. Should the programming exceed 45 seconds, the following audio message will be repeated at 25-second internals: *"Please continue to hold. Your phone is being programmed."*
    You will hear an audio message once the phone has been successfully programmed

How to View the Software Version:

1. Press Left Soft Key to select "Menu"
2. Press 6, "Settings"
3. Press 9, "Phone Info"
4. Press 2, "S/W Version"

Features/Advantages/Operation of the VX3200

Features	Advantage	Operation
Two way EMS TXT Messaging	Send, Receive & respond to TXT Messages with pictures & Tones to other EMS capable Handsets	Press down on the bottom of the center Navigation Key Press 2, New Message Enter an SMS phone number or select name from Contact List. Enter a message up to 160 characters. Select Options (Right Soft Key) for "Insert Quick-Text", "Insert Object", "Format Text", "Save Quick-Text", or "Insert Signature". Press "Ok" and then "Send" to send the message
My Media Folder	Allows you to store and access pictures, sounds, and animations	Press Left Soft Key then select the Media menu (4). From here you can access My Pictures (3), My Melodies (5), or My animations (7) for numerous customization options.
Two-Way Speaker Phone	Convenient access to turn the speaker phone function on and off	While in standby mode, press the Up Navigation Key with the speaker phone icon, "Speakerphone On" will appear on the screen. To deactivate, press the key again and "Speaker Off" will appear on the screen.
Voice Memo	Quickly verbalize a note for later playback	Under "Voice Memo-Operations", should be rephrase as "From the Tools (5) menu, select Voice Memo (3). Press Left Soft Key for New. Please start recording after the tone and press Left Soft Key for Done. Voice Memo saved.
Change Theme Color	Allows user to personalize the phones display appearance	Press Left Soft Key then Settings (6), select Display (2). Select Theme Colors (6). Use the Navigation Key to select the desired option (Default, Green, Violet or Orange) and press OK.